

Interview for Elle Magazine

Style trends for the year

What are the top three most requested celebrity haircuts at your salon? Please be specific about exactly which cut, since some starlets change their styles weekly. And explain why for each.

1. One of our top requested looks would be from the Kardashian Family, including all their cuts and colors...

Why? The younger woman that choose this are usually looking at and noticing that they too are able to chop off their hair into a "lob" and create a youthful fun shorter look, Or add more layers like Chloe and be okay with the ends of their hair not being so thick, embracing change seems to be what the Kardashians encourage these young women to do.

2. I have had several women 50+ want the shaggy feel of a medium layered haircut like the more grown out Meg Ryan layered look, or the Halle berry hair cut with the pieces of hair tweaking all around their head and neck line creating interest in the shape, adding a little width to the face and silhouette of the more mature clients. the feeling of more hip but not wingy or spiky look seems to be the main

Why? I think these "Jane Fonda" looks are most favorable for women 50+ because of the way they feel in their bodies, comfortable and knowing.. These women care a bit more about lifting their spirits up and creating the best of themselves, they see an area needing an uplift they do that, volumize and curl and color and all in a 'shorter-easy- to- run- out- the-door' with haircut! About trend, they see it and desire change too however they know what works for them most of the time and it's less to deal with when the hair is above the shoulders as it basically lifts your whole face up when the hair swings round the neck and chin line.

3. For Men it has been hands down the "Gentlemen's Haircut", or at least that is what I call it, I heard a worse title, yikes I can't even repeat it!

Why?

Men are looking for a real "lumber sexual" feel they are wanting to feel tidy & groomed a "high Hygiene Image" with a bit of a Product and a beard that has a tapered side with a long top... :) I think its sexy :)

What are your secret, super special tips for achieving each of the three celebrity looks? Why do these tips work?

Achieving any of the Kardashian looks will be easy, use an iron or get a keratin smoothing treatment and blow dry the hair with smoothing products and shine sprays use a round brush to create the same look as your Kardasian crush :) lol

The Halle Berry, Meg Ryan, or Jane Fonda girls, it's all about blow-drying that hair UPSIDE down creating flips... Then smooth the top UP and under, then "marry your underside flip with your rounded top shaking it out and using some wax or smoothing cream, TA- DA done! :)

Well since the stylist does it for you with the defined line and the obvious product in your hand, after shower take pomade and put it in all over your hair like your shampooing the pomade into each hair.... then style with large tooth comb followed by fingers to break up the "perfect look" your pretty awesome but lets be realistic and thank those stylists!!! :)

What are the most requested celebrity hair colors for blondes, brunettes and redheads? Why?

Blondes: Jennifer Aniston always, Reese Witherspoon with her soft goldie platinum look.

Brunettes: Kim Kardashian and Eva Longoria

Redheads: I don't find myself to be really celebrity focused when it comes to reds... I really just hold the swatches up and look at the skin and eye colors and discuss it with the client about what level of "whispering red hair, or just Talking, or perhaps they are searching for screaming red hair" style and or color of hair they want...

And what celebrities are most mentioned by those clients looking for less traditional color (blue, purple, pink)? Why?

Rihanna, and Kelly Osbourne. Why? Because it shows bold and beautiful all in one look :)

Is there one celebrity's color that seems to dominate requests? Why do you think that is?

People seem to come in to Vanity Hair Studio and say they want the Victoria's Secret girls hair colors, highlights, cuts and layers, the "my hair is long and I want to keep it that way but with sexy style and dimension to it"

The Kardashians constant color changes, because they seem to be the most fashionable people to follow according to the web and magazines... Its because Media shows us ideas of what to do and we are consumed by what we see being "hot or not" is the way we evolve and as we age we truly do learn what works for us, so that's good :)



What's the single, best-selling hair product that every woman in your town loves/is obsessed with? Why?

Moisture is our biggest mover... The hair in New Hampshire is dry & oily, such a crappy combo, so we have our oils and serums for the ends and our dry shampoo for our roots to not wash the hair too often, 3-4 times a week is sufficient, you could go down to 1-2 days if you can manage :)Your hair will be happy

Predict the future: What hair product do you think everyone in your town will fall in love with tomorrow? Why?

I love so many products and everyone has such specific different needs, I can't say.. I think more and more people need to put the oils and reparative serums in their hair to have healthy strong ends, they can feel more confident in growing their hair and still coloring it!

What's the best product for making a blowout last longer? Why?

DRY SHAMPOO

For making a cut last longer? Why?

Conditioners with protein, so the hair does not split, so then it doesn't look like crap or frayed on the ends too early.. :)

For making color last longer? Why?

Skipping shampooing and just rinsing and conditioning really well!

Could you weigh in on the following trends for the rest of 2015?

Lobs: Yes

Scrunchies: No

Ombre: Yes

Bangs: Yes

Braids: Sometimes...

Colorful hair: Absolutely